

CAELIN BEATY

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RELATED EXPERIENCE **BENEVIS, INC. - DSO (ATLANTA, GA 2019-CURRENT)**
SENIOR GRAPHIC DESIGNER
SOLE GRAPHIC DESIGNER, IN CHARGE OF ALL MARKETING DESIGNS,
KEEPER OF DIGITAL, PRINT, AND BRANDING. MODERNIZED EMAIL
AND PRINT PRACTICES, INCLUDING CREATING BRAND STANDARDS

CHIEF CONTAINER (ACWORTH, GA 2018 - 2019)
SENIOR GRAPHIC DESIGNER
RESPONSIBLE FOR CREATING DESIGNS FOR MULTIPLE CLIENTS,
WORKING WITH DIELINES FOR PRINTED POP & POS DISPLAYS,
CREATED BEST PRACTICES GUIDES FOR CREATIVE TEAM

GTS DISTRIBUTION (ATLANTA, GA 2014 - 2018)
MARKETING DESIGN MANAGER (ART DIRECTOR)
LED TEAM IN BRANDING, WEB DESIGN, PRINT, TRADE SHOW DESIGN,
LARGE FORMAT PRINTING, ADVERTISING, PROJECT MANAGEMENT,
WEB UPDATES, AND EVERYTHING ELSE THAT CAME UP.

PURERED CREATIVE (ATLANTA, GA 2013)
PRODUCTION ARTIST-CONTRACT (RENEWED X4)
CREATED/PRODUCED PRINT FOR OUTSIDE CLIENTS (KOHLS, MUDPIE)

AUTOTRADER (ATLANTA, GA 2012)
DIGITAL MEDIA DESIGNER-CONTRACT (RENEWED X3)
CREATED/UPDATED FLASH BANNERS FOR OUTSIDE CLIENTS

CCI, INC. (ATLANTA, GA 2009 - 2012)
GRAPHIC DESIGNER-ADVERTISING
DESIGNED/CREATED WEB AND PRINT MATERIAL

PUGET SOUND BUSINESS JOURNAL (SEATTLE, WA 2007 - 2009)
GRAPHIC DESIGNER-SOLE DESIGNER FOR MARKETING DEPARTMENT
WORKED DIRECTLY WITH COMPANY'S CLIENTS ON CREATION AND
EXECUTION OF PROJECTS. PREDOMINANTLY PRINT AND WEB.

EDUCATION **BACHELOR'S OF FINE ART, GRAPHIC DESIGN**
ART INSTITUTE OF SEATTLE, 2006

COMPUTER SOFTWARE PHOTOSHOP, ILLUSTRATOR, INDESIGN, DREAMWEAVER,
COREL DRAW, HTML/CSS/JAVASCRIPT, ADOBE ACROBAT DC,
MS OFFICE, FINAL CUT PRO, PREMIERE PRO, WORDPRESS, MORE

ADDITIONAL EMAIL DEPLOYMENT: SALESFORCE, MAILCHIMP, CONSTANT CONTACT
SIX-SIGMA YELLOW BELT, MEMBER AMERICAN INSTITUTE OF GRAPHIC
ARTS (AIGA), TEAMWORK (PROJECT MANAGEMENT SOFTWARE),
LEADERSHIP TRAINING THROUGH THINK HR, COPYWRITING, FTP
SOFTWARE, PRINT (CMYK, PMS) AND DIGITAL (LAB, AND RGB) COLOR
SPACE, A+ BASICS (IT), KEYNOTE